



PRIVACY POLICY

Beyond the Basics Tutoring LLC (the “Company”) is committed to maintaining privacy protections for its users. Our Privacy Policy is designed to help you understand how we collect, use and safeguard the information you provide to us and to assist you in making informed decisions when scheduling with us.

For purposes of this Agreement, “Site” refers to the Company’s website, which can be accessed at <https://btb-tutoring.com> . “Service” refers to any tutoring session via the Site, in which users can schedule one or more tutoring sessions for grades three through nine in reading, writing, language arts, or math. The terms “we,” “us,” and “our” refer to the Company. “You” refers to you, as a user of our Site or our Service. By accessing our Site or our Service, you accept our Privacy Policy and consent to our collection, storage, use and disclosure of your Personal Information as described in this Privacy Policy.

Collecting Information

We collect Non-Personal and Personal Information. Non-Personal Information includes information that cannot be used to personally identify you, such as anonymous usage data, general demographic information we may collect, referring/exit pages and URLs, platform types, preferences you submit and preferences that are generated based on the data you submit and number of clicks. Personal Information includes your name, address, contact information, and credit card or designated payment method, which you submit to us through the booking form on the Site. Your personal information will only be used for booking services or purchases through our Site so the tutor can identify you during the time of service. Personal information stays within our system for ease of login and booking services. This also allows us to send offers and discounts to your email and to send reports of your child’s progress.

To access and browse the Site, you do not need to submit any Personal Information. To schedule a Service thereafter, you need to submit further Personal Information. This may include: your name, address, contact information, and credit card or designated payment method. However, in an effort to improve the quality of the Service, we track information provided to us by your browser or by our software application when you view or use the Service, such as the website you came from (known as the “referring URL”), the type of browser you use, the device from which you connected to the Service, the time and date of access, and other information that does not personally identify you.



We track this information using cookies, or small text files which include an anonymous unique identifier. Cookies are sent to a user's browser from our servers and are stored on the user's computer hard drive. Sending a cookie to a user's browser enables us to collect Non-Personal information about that user and keep a record of the user's preferences when utilizing our services, both on an individual and aggregate basis. The Company may use both persistent and session cookies; persistent cookies remain on your computer after you close your session and until you delete them, while session cookies expire when you close your browser.

In addition to the information provided automatically by your browser when you visit the Site, to become a valid client, you will need to create a personal profile. You can create a profile by signing up on the Site and entering your name, valid email address, and creating a user name and a password. By registering, you are authorizing us to collect, store and use your email address in accordance with this Privacy Policy.

The Site and the Services provided are not directed to anyone under the age of 15. The Site does not knowingly collect or solicit information from anyone under the age of 15, or allow anyone under the age of 15 to sign up for the Service. In the event that we learn that we have gathered personal information from anyone under the age of 15 without the consent of a parent or guardian, we will delete that information immediately. If you believe we have collected such information, please contact us at clientsupport@btb-tutoring.com.

Using and Sharing Information

Except as otherwise stated in this Privacy Policy, we do not sell, trade, rent or otherwise share for marketing purposes your Personal Information with third parties without your consent. We do share Personal Information with vendors who are performing services for the Company, such as the servers for our email communications who are provided access to email addresses for purposes of sending emails from us. Those vendors use your Personal Information only at our direction and in accordance with our Privacy Policy. We also share information with educational professionals your child is with during the current school year such as your child's teachers, principals, or certified staff with your consent. This allows us to share formal data for the benefit of your child.

In general, the Personal Information you provide to us is used to help us communicate with you. For example, we use Personal Information to contact users in response to



questions, solicit feedback from users, provide technical support, and inform users about promotional offers.

We may share Personal Information with outside parties if we have a good-faith belief that access, use, preservation or disclosure of the information is reasonably necessary to meet any applicable legal process or enforceable governmental request; to enforce applicable Terms of Service, including investigation of potential violations; address fraud, security or technical concerns; or to protect against harm to the rights, property, or safety of our users or the public as required or permitted by law.

In general, we use Non-Personal Information to help us improve the Service and customize the user experience. We also aggregate Non-Personal Information in order to track trends and analyze use patterns on the Site. This Privacy Policy does not limit in any way our use or disclosure of Non-Personal Information and we reserve the right to use and disclose such Non-Personal Information to our partners, advertisers and other third parties at our discretion.

In the event we undergo a business transaction such as a merger, acquisition by another company, or sale of all or a portion of our assets, your Personal Information may be among the assets transferred. You acknowledge and consent that such transfers may occur and are permitted by this Privacy Policy, and that any acquirer of our assets may continue to process your Personal Information as set forth in this Privacy Policy. If our information practices change at any time in the future, we will post the policy changes to the Site so that you may opt out of the new information practices. We suggest that you check the Site periodically if you are concerned about how your information is used.

Protecting Information

We implement security measures designed to protect your information from unauthorized access. Your account is protected by your account password and we urge you to take steps to keep your personal information safe by not disclosing your password and by logging out of your account after each use. We further protect your information from potential security breaches by implementing certain technological security measures including encryption, firewalls and secure socket layer technology. However, these measures do not guarantee that your information will not be accessed, disclosed, altered or destroyed by breach of such firewalls and secure server software. By using our Service, you acknowledge that you understand and agree to assume these risks.



Information used for Marketing

You have the right at any time to prevent us from contacting you for marketing purposes. When we send a promotional communication to a user, the user can opt out of further promotional communications by following the unsubscribe instructions provided in each promotional email. You can also indicate that you do not wish to receive marketing communications from us by clicking “unsubscribe” at the bottom of the Site. Please note that opting out or unsubscribing from promotions or offers, does not discontinue administrative emails including, for example, periodic updates to our Privacy Policy.

Privacy with other Websites linked in the Site

As part of the Services, we may provide links to or compatibility with other websites or applications. However, we are not responsible for the privacy practices employed by those websites or the information or content they contain. This Privacy Policy applies solely to information collected by us through the Site and the Service. Therefore, this Privacy Policy does not apply to your use of a third party website accessed by selecting a link on our Site or via our Service. To the extent that you access or use the Service through or on another website or application, then the privacy policy of that other website or application will apply to your access or use of that site or application. We encourage our users to read the privacy statements of other websites before proceeding to use them.

Changes to the Privacy Policy

The Company reserves the right to change this policy and our Terms of Service at any time. We will notify you of significant changes to our Privacy Policy by sending a notice to the email address specified in your account or by placing a prominent notice on our site. Significant changes will go into effect 30 days following such notification. Non-material changes or clarifications will take effect immediately. You should periodically check the Site and this privacy page for updates.

If you have any questions regarding this Privacy Policy or the practices of this Site, please contact us by sending an email to clientsupport@btb-tutoring.com.

This Privacy Policy was last updated on February 21, 2024